



March 31, 2011

3M™ Direct Bury Splice DBO/B-6 is launching April 15, 2011

Dear Sales and Customer Service Team:

We are bringing our high quality 3M™ Performance+ O/B connector to the irrigation and landscape lighting market! Introducing...the new 3M™ Direct Bury Splice DBO/B-6, which is used to electrically connect and moisture seal irrigation connections. This product will be sold primarily in the golf market, but also has applications in commercial and residential irrigation. When transitioning customers, the 3M Direct Bury Splice DBR/Y-6 should be your first option as a replacement for the DBY and DBY-6 connectors. However, the 3M™ Direct Bury Splice DBO/B-6 is an alternative option when the larger wire range of the DBR/Y-6 splice is not required. It will be part of the premium connector family.

Note: By April 15th we will be out of the remaining DBY and DBY-6 products. We will need to transition all remaining DBY and DBY-6 product business to either the DBR/Y-6 splice or the DBO/B-6 splice. All contracts with DBR, DBR-6, DBY and DBY-6 product will need to be replaced with either the DBR/Y-6 splice or the DBO/B-6 splice.

Key differentiator: UL-listed for direct bury and rated for 600V.

- a) Reliable, moisture-proof connector, with a secure-lock tube.
- b) Premium connector - quick bite, smooth twist.

Switching to the DBO/B-6 splice helps reduce inventory, and provides a UL-listed connection for direct bury and 600V connections. The 3M™ Direct Bury Splice DBO/B-6 is an alternative option for customers using DBY, DBY-6 products where the larger wire range of the DBR/Y-6 splice is not required.

OLD PRODUCT NAME	OLD MMM ID	NEW PRODUCT NAME	NEW MMM ID	BDP
DBY Direct Bury Splice Kit	80610154587	DBO/B-6 Direct Bury Splice Kit	80611467285	2.30
DBY Direct Bury Splice Kit Bulk	80610594378	DBO/B-6 Direct Bury Splice Kit Bulk	80611467293	0.88
DBY-6 Direct Bury Splice Kit	80610551030	DBO/B-6 Direct Bury Splice Kit	80611467285	2.30
DBY-6 Direct Bury Splice Kit Bulk	80610594386	DBO/B-6 Direct Bury Splice Kit Bulk	80611467293	0.88

Please find the 3M Direct Bury Splice DBO/B-6 data sheet. If you would like additional samples of this product, the Austin Sample Room will have these available upon request.

Best Regards,

A handwritten signature in black ink that reads "Crystal C. Johnson". The signature is written in a cursive, flowing style.

Crystal Johnson
3M Marketing Manager