Metamark MDi-A

Performance Digital Vinyl with MetaScape® Adhesive

Product Description

Metamark MD-i-A features the 'MetaScape' adhesive system, offering ease of application by providing air with an exit route from under the graphic, making for faster, trouble-free application. With its 70 micron polymeric calendered film, and offering 5 years outdoor durability, MD-i-A is ideal for dry apply, medium term applications onto flat or simple curves including vehicle graphics. Suitable for printing with Solvent, Eco Solvent, Latex and UV inks. UK Manufactured.

Features & Benefits

- 5 year durability and MetaSure Warranty.
- Solvent adhesive and PE Liner.
- Highly versatile print media.
- Matched MetaGuard MG-i Overlaminates.
- MetaStream Ready™.
- MetaScape adhesive System allowing ease of application.
- MD Series for best in class print quality & wide colour gamut.
- For Solvent, Eco Solvent, Latex and UV printing.

Face Film

Face Film	Polymeric Calendered Vinyl
Gauge (ISO 2286-3)	70 micron nominal
Tensile Strength	49N/25mm MD / 47N/25mm TD nom.
Elongation at break	180% MD nominal

Adhesive

Type	MetaScape® permanent solvent-based acrylic with air channels.
Adhesion to glass 20 mins	10N/25mm nominal
Adhesion to glass 24 hour	20N/25mm nominal
Application temperature	+10°C to +50°C
Service temperature	-30°C to +110°C

Release Liner

Print	'MetaScape' purple print
Weight	140 gsm nominal
Type	Layflat kraft with PE coating

Finishes

Finishes Available	MD-i-A	White Gloss

Roll Presentation

Roll Widths	0.76m / 1.37m / 1.60m
Roll Lengths	50m

Durability

Shelf Life	2 years. (10-20°C and 50% R.H).
External weathering	5 years (Unprinted). Northern European conditions, vertical. Refer to full Metamark International durability guide.
Fire Rating	Class B - BS EN 13501-1:2018
Chemical Resistance	Unprinted film resistant to mild acids, aliphatic solvents, salt and alkali, diesel, gasoline, paraffin, hydraulic oil, antifreeze.
Regulations	REACH and RoHS Compliant.

Printing and Handling

- Always perform a test print first. Ensure that the correct profiles and heater settings are used. Refer to www.metamark.co.uk.
- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film, ensure free from dust and static.
- Overlamination is recommended to prevent abrasion, extends colour fastness, and also offers easier handling.
- The matched laminate for MDiA is MetaGuard MG-i Series.

Application

- Allow a minimum of 24-48 hours for the solvents to dry off before application of the overlaminate, or to the substrate, depending on the print and drying conditions this can often be in excess of 48 hours. Retained solvents will reduce adhesion levels.
- Not recommended for use on low energy surfaces such as polypropylene.
- Suitable for dry application only.
- The user should determine suitability of substrate.

MetaStream Ready™

Film and Liner may be recycled in our recycling scheme.

MetaSure® Warranty

Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Media and Overlaminates will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark Media and Overlaminates becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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