## EZ-COLOR CUT LETTERING SIGN VINYL



Premium calendered sign vinyl available in a wide variety of colors that cuts and weeds easily and is ideal for banner graphics, decals, and cut lettering applications.

## EZ-Color™

Excellent dimensional stability

Cuts and weeds easily

Available in a variety of colors/patterns and standard roll sizes

For ease of installation, apply cut letters with RTape® Conform® 4075RLA

Soft in nature, adaptable for conforming to curves or flat surfaces

3 mil gloss vinyl facestock rated for <6 years of outdoor durability

Moderate peel, moderate tack permanent adhesive

78# paper liner

Specifically formulated for banner graphics and lettering

Print Compatibility: Thermal

## **Applications**

**Banner Graphics** 

**Cut Lettering** 

Decals

Holiday Décor

Point-of-Purchase

Signage

**Bumper Stickers** 

Fleet Markings

Safety Signage

Commercial Signage

**Identification Markings** 

Appliance Labels

Nameplates







## **TECHNICAL DATA** ▶

|                     |                           | CV300                    |
|---------------------|---------------------------|--------------------------|
| Physical Properties |                           |                          |
| Finish              |                           | Gloss                    |
| Color               |                           | Various - See Chart      |
| Adhesive            |                           | Permanent - P22          |
| Film                |                           | Premium Calendered Vinyl |
| Liner               |                           | 78#                      |
| Opacity             |                           | 92% minimum              |
| Gloss Level         |                           | CD > 70%                 |
| Thickness           | Film                      | 3.0 ± 0.2 mil            |
|                     | Film + Adhesive           | 4.0 ± 0.2 mil            |
|                     | Total Thickness           | 8.5 ± 0.2 mil            |
| Adhesion*           | SS 15 min room temp dwell | 50 oz/in minimum         |
|                     | SS 24-hr room temp dwell  | 70 oz /in minimum        |
| Weight              | Film + Adhesive           | 110-125 gsm              |
|                     | Total w/ Liner            | 230-250 gsm              |
| Printability        |                           | Thermal                  |

|                    |                       | CV300                        |
|--------------------|-----------------------|------------------------------|
| Conditions for Use |                       |                              |
|                    | Shelf Life*           | 1 year                       |
|                    | Outdoor Durability**  | Up to 6 years                |
|                    | Min Application Temp  | 40 °F (4 °C)                 |
|                    | Service Temp Range    | -50° to 150°F (-46° to 66°C) |
|                    | Solvent Resistance*** | Good                         |
|                    | Water Resistance      | Excellent                    |

Store open rolls horizontally, suspended through the core with suitable bar. Do not store vertically on end; this will cause cracking of the sheeting light source.

\*When stored at 75° F and 50% relative humidity

\*\*Mid-continental U.S. vertical

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<sup>\*\*\*</sup>Good for most petroleum solvents and lower aliphatic alcohols. For ultimate solvent resistance, edge sealing is recommended