

# Avery Dennison®

## Organoid Natural Surfaces



### See. Feel. Smell.

**Authentic handcrafted materials with self-adhesive backing - Avery Dennison® Organoid Natural Surfaces offer endless unique, nature-inspired interior design possibilities. All with direct bonding from smooth, plastered and painted walls to textured concrete surfaces, as well as windows.**

The Avery Dennison® Organoid Natural Surfaces Interior Decoration product line enables you to bring the outside in and makes every space a truly unique experience.

Using natural raw materials, the Organoid products provide a one of a kind experience, engaging almost all of your senses.

Personalise the look of your interior, feel the unique texture, and smell nature's original fresh scents. Be the first to explore a new way of evoking novel reactions to interior design.

The abundance of nature offers everything needed for natural surfaces - from alpine hay to dark moss, and from rubber tree leaves to rose petals. Inspired by nature, Organoid products are produced with organically and regionally produced raw materials wherever possible. The philosophy is to avoid further processing via conventional production, relying instead on regional partners and short transport routes.

**KEY FEATURES**

- PVC free - 100% natural face materials
- 7 different natural surfaces for interior decoration
- Available in opaque and translucent finishes
- Designed for indoor use
- Permanent High Tack adhesive
- 5 years indoor durability
- All items are available in rolls of 1.36m x 10m

**KEY BENEFITS**

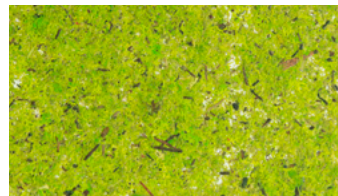
- A new way to decorate interior windows and walls
- Authentic and natural indoor visual communication and design
- Suits any architectural and interior style
- Can be applied on many different wall structures
- Easy to apply and to maintain
- Transforms every space into a truly unique experience

**NATURAL RAW MATERIALS**

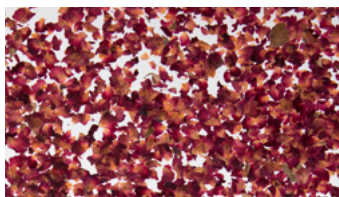
- **See it** - with authentic material compositions in unique colours
- **Feel it** - experience the original structure of the natural material
- **Smell it** - enjoy the pure fragrance of a natural material

**Available Products****Skellett Leaves (Translucent)**

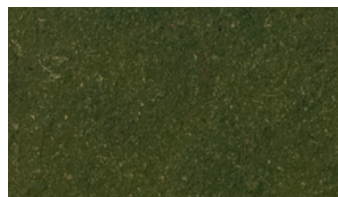
With its green colour removed, the delicate skeleton of a real dried rubber tree leaf conveys a feeling of lightness.

**Moss Bright Green**

A true blaze of colours, with a subtle scent, and a true natural feeling.

**Rose Petals (Translucent)**

Highly fragrant and vibrantly colourful petals, with no artificial colours or fragrances added.

**Moss Dark Green**

A natural surface that comes with a cozy blaze of coloured accents and a subtle scent.

**Sunflower Petals (Translucent)**

These popular yellow petals combine a natural surface with a translucent self-adhesive film, for special light effects.

**Mountain Hay + Marguerites**

Notes of a colourful alpine Meadow. Generously scented alpine grass along with petals of arnica, cornflower, heather, roses and marguerites with stem.

**Original Alpine Hay**

Naturally scented alpine-hay and herbs from the Tyrolean Alps. Hand-cut and lovingly processed.

**Organoid Natural Surfaces are part of the Avery Dennison Wall & Window Collections**  
 Learn more on: [graphics.averydennison.eu/organoid](https://graphics.averydennison.eu/organoid)

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